Memo from

to – G.C. BIBLE 7/20/87

Paddy O'Brien + Bob Seligman are comparing Europe list with US list and will report within 10 days. Same for Australia. Latin American lists were late but expected shortly if not already in and review will start immediately upon receipt.

Lee:

Re: Ingredients

Has there been any progress?

Geoff
7/1/87

GCB/jmf

RECEIVED
JUL 1 1987
L P.

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120 PARK AVENUE, NEW YORK, N.Y. 10017

DATE: April 3, 1987

: review of ingredients
:ecall that the U.S. industry
ent of Health and Human Services
edients added to tobacco in the
An updated list was also
December.

old the list confidential but the
congressional subcommittee, as
n, and there was speculation a
ccurred the list would, in fact,
date this has not occurred.

on the subject of ingredients
lt that the U.S. list provided
in looking at ingredients
internationally. Accordingly, TTG has asked the European subsidiaries plus affiliates in Australia, Brazil and Argentina to provide a complete list of all ingredients used in their cigarettes and right now the affiliates are putting together these lists.

This is a time-consuming task because it requires local management to go to flavor houses which provide flavor compounds and ask them to disclose each of the ingredients included in the compounds. The flavor houses in turn require the affiliate to make certain undertakings as to confidentiality and the undertakings are cleared with Richmond to see that they are consistent with what was agreed in the U.S. under similar circumstances.

Bob Seligman of TTG who has been coordinating the entire project believes that TTG will have complete lists from the subsidiaries and affiliates involved in the project by the end of September and management can then compare these lists with the U.S. list (whether or not published) and address any issues which may arise from the comparison.

It is a bit frustrating that all of this takes so long, but I am told that a similar effort in the United States took over two years.

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Source: https://www.industrydocuments.ucsf.edu/docs/ghdk0000